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NIKE'S BETRUE RAINBOW TRACK UNVEILED AT LOS ANGELES CITY COLLEGE

New track offers a place of inclusivity for ALL to BETRUE to who they are

LOS ANGELES - (October 15, 2019) – Los Angeles City College (LACC) is officially home to the new Nike BETRUE rainbow track inspired by the LGBTQ community and celebrating the passion and pursuit of sports by all athletes.

On Friday, October 11, LACC and Nike teamed to host the official launch of the track. The multi-colored design was inspired by Gilbert Baker, designer of the iconic Rainbow Flag.

The unveiling and dedication coincided with National Coming Out Day and represented a safe inclusive space for LGBTQ athletes and allies.

Two-time Olympic gold medalist in track and field Kerron Clement; Andra Hoffman, President of the Los Angeles Community College District Board of Trustees; Charley Beal, Manager of Special Projects for the Gilbert Baker Foundation and LACC President Dr. Mary Gallagher welcomed the crowd before inviting guests to join them on an inaugural celebratory lap around the track.

On Saturday, October 12, LACC hosted a Community and Job Resource Fair which included a ribbon cutting on the track by LACC President Gallagher and LA Councilmember Mitch O'Farrell. The new Nike BETRUE track launch is one of many events LACC is hosting to celebrate their 90th anniversary.

About Los Angeles City College

Established in 1929, Los Angeles City College is one of the oldest of the California Community Colleges. Located in the heart of Hollywood, LACC provides a dynamic innovative learning environment offering more than 100 vocational and professional programs including degrees, transfer programs and certificates to more than 18,000 students. In the past decade, a total of 6,651 students have transferred to four-year colleges and universities, including 4,040 students attending Cal State universities and 1,086 students transferring to UC campuses. Los Angeles City College is home to one of the most vibrant and diverse campuses in the country. The campus provides a wide range of professional and vocational programs at a fraction of the cost of state and private colleges. LACC provides students and adult learners vital pathways to more advanced education and enhanced employment. In 2019, LACC celebrates its 90th anniversary.

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