



**FOR PRESS ASSIGNMENT/NEWS MEDIA CONTACT:**

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**MEDIA ADVISORY**

**LACC AND THE IMPERIAL CULTURAL FOUNDATION (IFC) HOST  
STATUE UNVEILING**

**WHO:** The Imperial Cultural Foundation (ICF) is donating a statue of King Sejong the Great to Los Angeles City College (LACC). LACC will host a ceremony to unveil the statue. The event will also celebrate Hangeul Day (October 9), commemorating the invention and proclamation of the Korean alphabet.

**PROGRAM ATTENDEES:**

- LACCD Chancellor Dr. Francisco C. Rodriguez
- LACCD Board Trustee Nichelle Henderson
- LACC President Dr. Amanuel Gebru
- Andrew Lee, Chairman, Imperial Family Companies
- Kenneth Ahn, Deputy Director of International Events Legacy, Office of Mayor Karen Bass
- Yi Seok, Founding Leader, Imperial Cultural Foundation of Korea
- Jieun Kim, Field Deputy, Office of Councilmember John S. Lee
- Steve Kang, Koreatown Youth + Community Center
- Dr. Virginia Moon, Associate Curator of Korean Art, LACMA
- Board Members (TBD), Korean American Federation of Los Angeles
- Consul (TBD), Consulate General of the Republic of Korea

**WHAT:** The event will celebrate the unveiling of the new statue of King Sejong the Great and celebrate Hangeul Day (October 9), commemorating the invention and proclamation of the Korean alphabet.

**WHY:** The statue of King Sejong in central Seoul is considered South Korea's most iconic statue. Andrew Lee, Chairman of Imperial Family Companies, donated the statue and a \$100,000 endowment for the LACC Korean Program. LACC students, staff, faculty, and local and community partners will join in the ceremony. The ceremony will

conclude with congratulatory calligraphy performance by Laura C. Kim, the president of the Korean American Calligraphy Association.

**WHEN:** Thursday, October 5, 2023  
11am

**WHERE:**

Los Angeles City College  
Central Quad, Near Franklin Hall  
855 N. Vermont Avenue  
Los Angeles, CA 90029

**PARKING:** Street parking can be found on Heliotrope Avenue or park in Lot 4.