

The Atomic Age

Peak & Decline of the Studio Era

1946 – The Box Office Peak

- 1947 Network TV
- 1947 HUAC
- 1948 Paramount Consent Decree

Hollywood & American Politics

- 1930s Popular Front & Stalin
- Hollywood Guilds & Unions
- 1938 House Committee on UnAmerican Activities (HUAC)
- 1939 Hitler-Stalin alliance
- Summer 1941 Anti Interventionist Hearings
- Dec 1941 Pearl Harbor
- The Mob, IATSE, & Roy Brewer
- Herbert Sorrell & the CSU

1947 HUAC Investigation into Communism in Hollywood

- Motion Picture Alliance for the Preservation of American Ideals
- The Cold War 1945-1991
- Oct 1947 – The Hollywood Ten
- Committee for the First Amendment

The Cold War in Hollywood 1947-1959

- The Blacklist
- 1951 HUAC hearings – Naming names
- 1959 Otto Preminger hires Dalton Trumbo

Paramount Consent Decree

- 1938 US Attorney Thurman Arnold begins Dept of Justice lawsuits
- 1948 US Supreme Court Decision
- 1948 Paramount, RKO Consent Decrees
- 1950 Warners, Fox
- 1955 Loew's-MGM

Impact of Divestiture 1948-

- Theater chains now separate entities
- Decrease in productions
- Decline of long term contracts
- Reduce overhead
- Studio lots rented

Independent Production

- Capital gains tax lower than income tax
- Independent production companies develop projects
- Producer/director/star has more control of projects and career

MCA & Lew Wasserman 1913-2002

- Talent Agency
- Jules Stein
- Points of the gross
- Packaging
- Revue
- Universal
- 1963 Agency sold

UA & Arthur Krim 1910-1994

- 1951 Arthur Krim & Robert Benjamin
- Production Financing & Distribution

Crime Pictures - Film Noir

- Hard boiled detective fiction
- German expressionism
- 40's social change
- Femme fatale
- 1941 THE MALTESE FALCON Huston
- 1944 LAURA Preminger
- 1944 DOUBLE INDEMNITY Wilder
- 1944-6 THE BIG SLEEP Hawks

Crime Pictures

- 1945 SCARLET STREET Lang
- 1946 THE KILLERS Siodmak
- 1947 LADY FROM SHANGHAI Welles
- 1947 OUT OF THE PAST Tourneur
- 1947 PURSUED Walsh
- 1948 RAW DEAL Mann
- 1950 GUN CRAZY Lewis