

Hollywood 1960-1972
Blockbusters & Conglomerates
The Hollywood Slump

Studio era stars – final films 1960-1981

- Clark Gable
- Gary Cooper
- Cary Grant
- James Cagney
- Fred Astaire
- Bette Davis
- Joan Crawford

Studio era directors – final films 1964-1981

- John Ford
- Howard Hawks
- Alfred Hitchcock
- Vincente Minnelli
- Otto Preminger
- Raoul Walsh
- George Cukor
- Orson Welles

End of the Studio Era Filmmakers

Blockbuster Hits

- 1964 MARY POPPINS
- 1965 SOUND OF MUSIC
- 1965 DOCTOR ZHIVAGO

Blockbuster Flops

- 1963 CLEOPATRA
- 1964 FALL OF THE ROMAN EMPIRE

Conglomerate takeover of Hollywood

- Undervalued assets in Hollywood
- 1966 Gulf + Western -- Paramount
- 1967 Transamerica -- UA
- 1969 Kinney -- Warners
- 1969 Kirk Kerkorian -- MGM

Hollywood Slump 1968-1972

- Big budget flops
- TV revenue cutback
- Exhibition decline

Conglomerates react

- Cutback production budgets
- Sell off studio properties
- Appeal to youth audience

Easy Rider

- 1967 Bonnie & Clyde
- 1967 The Graduate
- 1969 Easy Rider
- Young Hollywood
- After Easy Rider

“Black Exploitation”

- Melvin Van Peebles
- Gordon Parks