

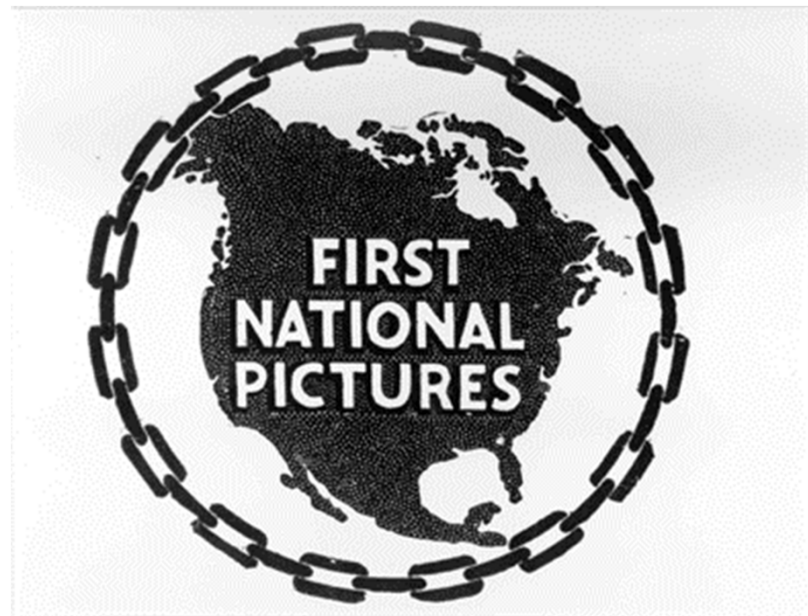
Hollywood – The Silent Era

Feature Films in Deluxe Theaters

The Studio System

First National – Vertical Integration

- Created by theater chains
- Exhibition
- Distribution
- Production
- Vertical Integration
- Burbank Lot



United Artists – 1919

the distribution of independent productions

- Charlie Chaplin
- Mary Pickford
- Douglas Fairbanks
- D.W. Griffith

Loew's Inc – Metro-Goldwyn-Mayer

- Marcus Loew – founder of Loew's, Inc.
- Louis B. Mayer – studio boss
- Irving Thalberg – head of production
- Nicholas Schenck – President of Loew's, Inc.

Silent Hollywood – The Dream Factory

- Paramount
- Loew's (MGM)
- Fox
- First National
- Universal
- United Artists

Big Pictures, Big Stars

- Douglas Fairbanks
- Rudolph Valentino
- Clara Bow
- Greta Garbo
- Westerns & Tom Mix
- Lon Chaney

Silent Comedy – the 1920's

- Charlie Chaplin
- Buster Keaton
- Harold Lloyd
- Hal Roach

Cecil B. DeMille

1881-1959

- 1914 THE SQUAW MAN
- 1915 THE CHEAT
- 1920 WHY CHANGE YOUR WIFE
- 1923 THE 10 COMMANDMENTS
- 1927 KING OF KINGS

Erich von Stroheim

1885-1957

- 1922 FOOLISH WIVES
- 1924 GREED
- 1928 THE WEDDING MARCH
- 1929 QUEEN KELLY

King Vidor

1894-1982

- 1925 THE BIG PARADE
- 1928 THE CROWD
- 1929 HALLELUJAH

Lois Weber

1879-1939