

Los Angeles City College
Comprehensive Program Review 2008

Art/Architecture Department

IX. Planning and Budgeting

b. Past Planning Goals

Year	Goal #	Description	Relation	Actions Relation	Outcome	Progress
2002	1	To establish a curriculum and facility in the area of Graphic Design leading to the infusion digital technology where needed and applicable.	Aligns with Strategic Plan Priority # 1, 3, 4, 6	Faculty contacting discipline representatives at other campuses for input on curriculum. Faculty contacting prospective advisory committee representatives in the field.	The graphic design department is continuing to implement more technology-based instruction. Currently all but one graphic design class has had technology totally integrated as both a design and a production tool. The prerequisite for Graphic Design I is currently being changed to allow further technology integration into the last class still performing in a more hands-on approach to project execution. Using the web as a research and learning tool has been integrated into all curricula and will further be used to enhance student projects	Art 639 Digital Imaging, new to our program, was written and implemented thus expanding our digital offerings in Adobe application, provide students with a stronger digital base needed for their careers.
2002	2	Develop a two-year program in Architecture which will prepare students for entry level positions or to continue study in a four year program.	Aligns with Strategic Plan Priority # 1, 4, 5, 6	Outline a two-year course curriculum toward AA degree as well as transfer to 4 year schools. A probationary, full time architectural instructor has been hired and the program has maintained the 18 hours of part time.		Courses have been identified for AA degree and added to the curriculum, Certificates are in development in advance of becoming a vocational Program.

b. Past Planning Goals

Year	Goal #	Description	Relation	Actions Relation	Outcome	Progress
2002	3	Expand and strengthen the ADAPT program to include certification and enhance student participation in other art courses in the department.	Aligns with Strategic Plan Priority # 1, 3	Courses for certification identified and timeline established. ADAPT classes cannot be taught without assistance.		Certificates were awarded to 12 students in 2003. Funding received in 2005 for one student assistant for one ADAPT classes.
2002	4	Expand and strengthen our Art History Program, including Honors sections, to meet the needs of transfer students, as well as general education students, and highlight awareness of diversity in arts and cultures.	Aligns with Strategic Plan Priority # 1, 2, 3, 4, 5, 6	Schedule survey courses for Saturday program and 8 week courses.		Survey courses Art 101,102 and 103 are now cycled in our Saturday program. These courses have healthy enrollments that indicate continuing success of these new weekend and 8 week programs.
2002	5	Develop and strengthen our day, evening and weekend programs to ensure their quality, relevance and availability to all our constituencies in support of student success.	Aligns with Strategic Plan Priority #	Identify the art courses needed for weekend students.		Art History survey courses are cycled on Saturdays and well established in the 8 week program
2002	6	Develop and expand our gallery exhibitions both on and off site in cooperation with the LACC Fine Arts Faculty, the campus arts departments, other academic institutions and community arts organizations.	Aligns with Strategic Plan Priority #	In the last two years the gallery has set time aside for instructors from other disciplines to bring their classes to the gallery to discuss or write about current exhibits.		Attendance is up, but the plan is still to attract more of the campus population.

b. Past Planning Goals

Year	Goal #	Description	Relation	Actions Relation	Outcome	Progress
2002	7	Convene an Advisory Committee of Graphic Design Professionals to collaborate in the identification, revision and development of courses necessary for the department to become a vocational department in preparation for developing a certificate program.	Aligns with Strategic Plan Priority #	Faculty contacting discipline representatives at other campuses for input on curriculum and vocational needs. Faculty contact prospective advisory committee representatives.	Faculty is developing a comprehensive program plan description to present to an advisory committee. Faculty has contacted prospective candidates for the committee.	faculty contacting prospective advisory committee representatives in the field.
2002	8	To explore new technology in the teaching of Art History	Aligns with Strategic Plan Priority #	Holmes Hall6, where we currently teach our Art History classes, is not equipped with the new technology to teach our courses in PowerPoint, nor is the fixed seating suitable for this new approach.		No work has commenced in Holmes Hall; it remains in the same state.

e. New Planning Goals

Describe departmental planning goals for the next 6 years, explaining how they support the various college plans, including:

- *Strategic Priorities of the College's Strategic Plan:*
http://www.lacitycollege.edu/public/strategic_planning.htm#strategicplan
- *Educational Master Plan:*
<http://www.lacitycollege.edu/public/EduMasterPlan.pdf>
- *Technology Master Plan:*
http://www.lacitycollege.edu/resource/oac/IT_Plan_Draft03.pdf

New Planning Goals

Year	Goal #	Description	Relation	Outcome
2008	1	GRAPHIC DESIGN: To establish a fully integrated technology-based graphic design curriculum that emphasizes industry-standard software.	Aligns with Strategic Plan Priority #1, 3, 4, 6	Begin a total integration of computer instruction into all graphic design classes. Art 633-Intro to Computer Graphics will be a prerequisite for all classes in the program with advanced computer skills being taught in the succeeding classes in the program. Students will have a more developed set of industry required software application skills for entry-level job placement or transfer to a 4-year university program in Graphic Design
2008	2	GRAPHIC DESIGN: Develop a web-based curriculum to add to the graphic design program in order to further prepare students for entry-level positions in industry.	Aligns with Strategic Plan Priority #1, 3, 4, 6	Student will be able to apply web-based skills to designing and developing web pages providing a stronger digital base needed for a career in graphic design.
2008	3	ARCHITECTURE: Establish AA degree program	Aligns with Strategic Plan Priority #1, 5.	Allow interested students to complete their education at LACC before transferring to a 5 year architectural institution.
2008	4	ARCHITECTURE: Establish a series of sustainability courses.		Foster growth and increase enrollment. Tap into special funding.
2008	5	Develop a Visiting Artist Program:	Strategic Plan 1,4,5,6, Celebrating Diversity, Academic Excellence, Program Development	Increased retention & WSCH, increased collaboration among departments, increased visibility and reputation for quality of the LACC arts programs.
2008	6	Establish certificates in animation and character design	#1, 3, 4, 6	Students awarded certificates
2008	7	To increase the visual exhibition space in Da Vinci Art Gallery.	#1, 3, 4, 6	Increased retention & WSCH, increased collaboration among departments, increased visibility and reputation for quality of the LACC arts programs

f. New Action Plans and Special Projects

Describe the specific action plans and special projects that will be undertaken during the next 6 years to achieve the goals described above. There should be at least one action plan for each goal listed, and there may be more than one action plan for a goal. Plans and projects may include curriculum and program development, establishment of new labs or facilities, outreach and recruitment efforts, public/private partnerships, etc. Include estimated costs and projected time lines for implementation. You can add as many New Action Plans and Special Projects as desired.

New Action Plans and Special Projects

Year	Goal #	Project #	Project Name	Planned Activities	Individuals Responsible	Expected Outcomes	Projected Costs*	Total Cost	Project Start Date	Project End Date
2008	#6	#6	Establish certificates in animation and character design	Write course outlines for courses in animation and character design	Gayle Partlow	Students awarded certificates in animation and character design	none \$8000 Software \$10,000 \$10,000	\$20,000	Fall 2008	Fall 2010
2008	1	1	GRAPHIC DESIGN: Total integration of computer instruction into all graphic design classes.	Rewrite Graphic Design I (Art 604) course projects and guidelines to integrate computer technology into the currently taught course content. Update Graphic Design II (Art 605) to reflect more advanced Adobe Illustrator software techniques.	Patricia Caufield	Students will have a more developed set of industry required software application skills for entry-level job placement or transfer to a 4-year university program in Graphic Design.	None	None	June 2008	September 2008
2008	2	2	GRAPHIC DESIGN: Develop a web-based curriculum to add to the graphic design program	Write new curricula for the graphic design program emphasizing web page development. Develop projects/guidelines utilizing web design software that reflects industry-standard content and design.	Patricia Caufield	Students will be able to apply web-based skills to designing and developing web pages providing a stronger digital base needed for a career in graphic design.	1. Addition of one new instructor 2. None 3. Software costs: approx. \$2500.00 4. None 5. None		2009	2012
2008	3	3	ARCHITECTURE: AA degree	Assemble and organize the current courses into a viable degree program and take it through all levels of approval.	Wayne Chiu	By spring semester of 2009.	No additional cost anticipated		Fall 07	Spring 09

New Action Plans and Special Projects

Year	Goal #	Project #	Project Name	Planned Activities	Individuals Responsible	Expected Outcomes	Projected Costs*	Total Cost	Project Start Date	Project End Date
2008	4	4	ARCHITECTURE: Sustainability	Establish appropriate courses to be offered for sustainability. Submit proposals for approval. Identify special funding sources.	Wayne Chiu	Increase enrollment (growth) and enhance reputation of the department.	Additional instructors - \$120,000. Upgrade computer and software systems - \$100,000. Other associated cost - \$50,000	\$270,000	Fall 2008	Dependent on funding and approvals.
2008	5	5	Develop a Visiting Artist Program	Work in conjunction with Los Angeles City College Foundation and Da Vinci Art Gallery.	La Monte Westmoreland	Increase enrollment and enhance gallery and campus reputation.	Staff: 10,000 Artist stipends: 5,000 Other Costs: 5,000	20,000	Fall 2008	Ongoing
2008	6	6	Establish certificates in animation and character design	Write course outlines for courses in animation and character design	Gayle Partlow	Students awarded certificates	\$8000 \$10,000 \$10,000	28,000	Fall 2008	Fall 2010
2008	7	7	To increase the visual exhibition space in Da Vinci Art Gallery	Architectural plans. Fundraising. Grants. Corporate sponsors.	La Monte Westmoreland	Increased retention & WSCH. Increased visibility and reputation for quality of the LACC Arts Programs	10,000 100,000 10,000	120,000	Fall 2008	Fall 2012

**Projected Costs*

- 1. Faculty Requirements/Costs*
- 2. Staff Requirements/Costs*
- 3. Equipment Requirements/Cost*
- 4. Facilities Requirements/Costs*
- 5. Other Requirements/Costs*