

Los Angeles City College
Comprehensive Program Review 2008

Cinema/Television Department

XI. Dean's Review and Recommendations

I. Department Mission

Does the department's mission statement reflect the goals and activities of the department? Is it aligned with the college mission? Explain.

The department's mission statement meets two of the three criteria: offering transfer and vocational courses.

II. Department Overview

Does the department's analysis of trends in enrollment and achievement accurately reflect the data? Have any issues been identified? Explain.

The department's analysis of trends in enrollment and achievement accurately reflects the data. One area of concern is certificate reporting. The number of certificates reported by the department in 2006-2007 differs from the numbers shown in the SIS Database. The department believes there is a need to have a better system for tracking students' eligibility so that all who are eligible are awarded certificates.

III. Vocational Programs

Does the department's analysis of labor market demand, advisory board activities and accreditation status (if applicable) reflect the data? Have any issues been identified and are they adequately addressed with appropriate action plans? Explain.

The department has a strong and active advisory committee that makes viable recommendations for new course offerings and provides some of the expertise to write the curriculum. A number of these new classes have been offered through the Workforce IDWG, which has led to a different population of students.

IV. Curriculum

Does the department's analysis of enrollment trends accurately reflect the data? Has adequate progress been made in developing and assessing student learning outcomes at the course and program level? Are Title 5 course outline updates current? Has adequate analysis of course scheduling been provided? Explain.

The department has not completed all of the outstanding Title 5 updates nor has it conducted an assessment. One area of concern is with the TV curriculum. Enrollments have declined steadily as area competition and outdated equipment have increased. This concern has been apparent for a few years. The department is finally addressing this issue by reconfiguring the classes to combine certain elements of both tv and cinema to appeal to more students.

V. Departmental Engagement

Has the department provided a full description of departmental engagement? Explain.

The department, along with the other college Visual and Performing Arts departments, submitted a proposal to the IDWG Exec Committee (which had received funding from the Foundation) to work with a marketing specialist to promote all of their activities and events during the spring 2008 semester. Although the idea had merit, the department did not consider these efforts to be successful. With limited funds available, it is difficult to provide adequate service area coverage. Until such time as more funding is available, they should consider working with the Academic Affairs Outreach Dean and the Student Services Outreach Counselors to promote their classes to a wider audience.

Most of the department faculty is active in the campus community, and participates on a number of committees.

VI. Professional Development

Has the department provided a full description of professional development? Explain.

Two adjunct faculty did not turn in their professional development documentation. This is a continuing problem with them.

VII. Support and Activities

Has the department provided a full description of support needs of the department? Explain.

Campus wide issues concerning the need for secretarial support for the chairs and instructional assistant support for the computer labs are evident in this department as well. The chair's workload is daunting.

VIII. Resources: Personnel, Equipment and Facilities

Has the department provided a full description of resource needs of the department? Explain.

A major concern is the pending retirement of four faculty members in the next few years. Given the fiscal crisis and the long list of current fulltime faculty vacancies, these retirements, if left unfilled, will be devastating to the department. Adjunct faculty, who mainly work in the field, will not be available in sufficient numbers to adequately handle department operations.

IX. Planning and Budget

Do the planning goals and action plans reflect the issues raised in the self study? Are they aligned with the Educational Master Plan and the College Strategic Plan? Explain.

The department provided an accurate assessment.

VTEA and SIEF funds are diminishing. Without them, the department will not be able to keep up with the continuous changes in technology. I have met with the Foundation Director to assess the potential for grants to provide updated equipment. There is a possibility that the Foundation will be hiring a grants writer who can help obtain equipment and clerical support funding. In the meantime, the department should meet with the Executive Director to begin the process. Other fundraising avenues also exist and can be explored along with grant opportunities.

X. Final Summary by Discipline

Are all items identified as a Major Concern addressed with a goal and action plan? Explain.

Yes. The department addressed all needs with appropriate goals and action plans.

XI. Department Strengths and Weaknesses

Has the department provided an adequate analysis of departmental strengths and weaknesses? Explain.

Strengths: talented and engaged faculty

Weaknesses: outdated equipment and lack of adequate support staff

XII. Recommendations/Commendations

What recommendations based on your comments do you have for this department? What commendations do you have for this department? Explain.

The department should begin working with the Foundation to seek outside funding sources to support equipment purchases and support staff.

The department was asked to include as two of their 2008-2009 goals the completion of all outstanding Title 5 updates and one assessment.

The department needs to review and retool the tv curriculum to attract more students.

The department needs to work with the two adjunct faculty members who do not participate in Professional Development activities. They should help them identify appropriate activities to attend and ensure that their attendance is reported.

The department is to be commended for its willingness to share space in the Communications Building with the Speech Department. Speech was inadvertently left out of the department programming process.

Students and department graduates continue to receive recognition and awards for their outstanding work.