

Los Angeles City College  
Comprehensive Program Review 2008

Media Arts Department

**IX. Planning and Budgeting**

**b. Past Planning Goals**

Year	Goal #	Description	Relation	Actions Relation	Outcome	Progress
2002	1	Strengthen, update and modernize the Media Arts Dept. Academic program and align it to reflect it to on-going technological changes and needs of employers in the journalism and photography professions.	Aligns with Strategic Plan Priority # 1, 3, 4, 5, 6	The department formed a new vocational advisory board consisting of professional photographers and other industry professionals. Hiring committees were created to hire a new photography and new journalism instructors.		14 new digital cameras were purchased with 2005 VTEA monies. There is enough money left in this year's budget to accommodate that repair job and an outside contractor has completed the necessary paperwork to become a district vendor.
2002	2	Provide specific and detailed input while meeting with the planners and architects in order to provide the best facilities for journalism and photography students who in the next few years will be moved into Da Vinci Hall, which will be renovated with Pro	Aligns with Strategic Plan Priority # 1, 3, 4, 5, 6	The future location of the Media Arts Department changed several times in the intervening years.		The latest final permanent location for the Media Arts Department is the historic Life Sciences building.

## e. New Planning Goals

Describe departmental planning goals for the next 6 years, explaining how they support the various college plans, including:

- *Strategic Priorities of the College's Strategic Plan:*  
[http://www.lacitycollege.edu/public/strategic\\_planning.htm#strategicplan](http://www.lacitycollege.edu/public/strategic_planning.htm#strategicplan)
- *Educational Master Plan:*  
<http://www.lacitycollege.edu/public/EduMasterPlan.pdf>
- *Technology Master Plan:*  
[http://www.lacitycollege.edu/resource/oac/IT\\_Plan\\_Draft03.pdf](http://www.lacitycollege.edu/resource/oac/IT_Plan_Draft03.pdf)

### New Planning Goals

Year	Goal #	Description	Relation	Outcome
2008	1	Strengthen, update and modernize the Media Arts Dept. photography program and align it to reflect it to on-going technological changes and needs of employers.	Aligns with Strategic Plan Priority # 1, 3, 4, 5, 6	increase in enrollment, certificates, transfer and job placement
2008	2	Strengthen, update and modernize the Media Arts Dept. journalism program and align it to reflect it to on-going technological changes and needs of employers.	Aligns with Strategic Plan Priority # 1, 3, 4, 5, 6	increase in enrollment, certificates, transfer and job placement.
2008	3	Provide specific and detailed input while meeting with the planners and architects in order to provide the best facilities for journalism and photography, interim and permanent	Aligns with Strategic Plan Priority # 1, 3, 4, 5, 6	Sparkling new, beautiful, safe facilities for photography and journalism conducive to providing the best education possible. Phase 1 is temporary location. Phase 2 is permanent location.

## f. New Action Plans and Special Projects

Describe the specific action plans and special projects that will be undertaken during the next 6 years to achieve the goals described above. There should be at least one action plan for each goal listed, and there may be more than one action plan for a goal. Plans and projects may include curriculum and program development, establishment of new labs or facilities, outreach and recruitment efforts, public/private partnerships, etc. Include estimated costs and projected time lines for implementation. You can add as many New Action Plans and Special Projects as desired.

### New Action Plans and Special Projects

Year	Goal #	Project #	Project Name	Planned Activities	Individuals Responsible	Expected Outcomes	Projected Costs*	Total Cost	Project Start Date	Project End Date
2008	1	1	fill vacant photography faculty position.	Advertise, interview and hire.	photo faculty, academic dean and vice president of academic affairs.	increase enrollment and better educational opportunities for students. Increase participation in campus committees. improved recruitment.	dependent of position on salary scale	\$45,000 - \$75,000	fall 2008	retirement
2008	1	2	new equipment	annual unit plan	photo faculty, chair and CTE dean	fabulous new equipment including computers and industry standard cameras and accessories.	\$50,000 per year	\$50,000 per year	summer 2009	spring 2015
2008	2	1	upgrade newsroom	annual unit plan	journalism faculty, chair CTE dean	state of the art newsroom to improve the quality of the newspaper, better chances for awards and recognition of the publication, and improve the marketability of the students in both transfer and employment.	\$50,000 a year	\$50,000 per year	summer 2009	spring 2015

### New Action Plans and Special Projects

Year	Goal #	Project #	Project Name	Planned Activities	Individuals Responsible	Expected Outcomes	Projected Costs*	Total Cost	Project Start Date	Project End Date
2008	2	2	upgrade classroom computers at a rate of approximately five per year	annual unit plan	journalism faculty, chair and CTE dean	improved educational opportunities for students.	\$10,000 per year.	\$10,000 per year	summer 2009	spring 2015
2008	3	1	temporary photo facility	work with architects on planning temporary facility to best meet the needs of the program without sacrificing the educational needs of the students.	entire photography faculty, staff and dean	move to temporary facility	covered by prop A/AA	covered by prop A/AA	immediately	september 2008
2008	3	2	permanent home for Media Arts	plan for state of the art facility to house the entirety of Media Arts, photography and journalism, under one roof.	Entire Media Arts faculty and staff and dean.	Unity of the department. Improved morale, streamlined efficiency, shared resources.	Bond money	Bond money	ASAP	before we retire

*\*Projected Costs*

1. Faculty Requirements/Costs
2. Staff Requirements/Costs
3. Equipment Requirements/Cost
4. Facilities Requirements/Costs
5. Other Requirements/Costs