



Enrollment Management Planning
July 10, 2008
AD 201

Attendance: Daryl Kinney, Mitchell Polin, Maria Reisch, Rebecca Tillberg, Andrew Walzer,
Kalynda Webber

Absent: Randy Anderson, Kathleen Burke-Kelly, John Freitas, Will Marmolejo, Myra
Siegel, Ken Sherwood

Meeting convened: 1:30 PM

Efforts were made to begin integrating the goals of the Enrollment Management Plan with those of the new Educational Master Plan (see attached). Please note that this is very much a draft and still needs quite a bit of work. Actually, we only aligned this with one section of the Ed Plan (section 3—Developing new programs. The other sections of the ed plan need to be incorporated into this plan. Your homework is to review both attached plans and to be prepared to suggest how we can incorporate the action items from the ed plan into the enrollment management plan.

In discussing the goals as they were reviewed, it was decided that we needed to invite the president to meet with us to clarify things about marketing and publications, particularly with regard to budgeting and job responsibilities. Time has been reserved for us on the following days/times:

Friday, July 25, 8-10 AM

Friday, July 25, 1-3 PM

Thursday, July 31, 8-10 AM

Please reply to this message ASAP with your preferred day/time so that I can confirm with the president's office about this meeting. We came up with a tentative list of questions for the president to answer, and as soon as I get it put into some kind of real language, I will send the questions out to you for input.

Merrill Eastcott, Allison Jones, and Lisa Fitch will be invited to the meeting with the president so that everyone will be on the same page with regard to our marketing and publications processes.

Meeting adjourned: 3:00 PM