

**FOR IMMEDIATE RELEASE** **CONTACT:** Shaena Engle

 Manager, Public Relations

 engles@lacitycollege.edu

 323.953.4000 ext. 2244

 Cell: 213.200.4728

**LOS ANGELES CITY COLLEGE ESTABLISHES STAR STUDDED ADVISORY BOARD FOR**

**NEW RODNEY DANGERFIELD INSTITUTE**

***Bob Saget, Jay Leno, Brad Garrett and other celebrities and industry leaders join together to raise funds in honor of late comedian***

(Monday, August 28, 2017 ) - Los Angeles City College (LACC) announced today the creation of an advisory board for their Rodney Dangerfield Institute (RDI).

LACC launched the Rodney Dangerfield Institute in May 2017 in honor of the late comedian, Rodney Dangerfield. Initially offering four classes including a stand-up workshop, joke writing, improvisational comedy and an American film comedy genre class, the RDI is the only comedy institute in the country based within a community college. Additionally, the Institute will develop a filmed speaker series, guest lectures, performances, mentor programs and partnerships with Hollywood comedy clubs.

The new RDI advisory board consists of comedians, actors, producers and industry leaders including Harry Basil, Michael Bolton, Alan Daniels, Brad Garrett, Martin Guigui, Debbee Klein (Paradigm), Jay Leno, Jamie Masada, Paul Rodriguez, Bob Saget, Rob Schneider, Carey Schwartz (CAA), James Woods and Alan Zweibel. The RDI advisory board will be led by Joan Dangerfield.

With their entertainment industry experience, the RDI board will help shape the future of the institute, providing strategic direction, and assessing its effectiveness. Some of the projects the board will offer advice on are special events, mentoring, showcases and cause related marketing throughout the year.

On September 6, LACC’s Rodney Dangerfield Institute will present a live reading of the classic film *Back to School* featuring Brad Garrett, Rachel Skarsten, William Atherton, Paul Rodriguez, Craig Gass, Harry Basil, Sarah Levy, and Devon Werkheiser. The reading will take place in the historic El Camino Theatre on the LACC campus at 7 pm. Regular tickets are $75, VIP tickets are $100 and include preferred seating in the first six rows and a pre-show reception (at 6:30 pm). The event will also include a post reading Q & A with cast members of the stage reading and the original *Back to School* film. Tickets are on sale at <http://donate.laccfoundation.org/backtoschool>.

Find news and information about the Rodney Dangerfield Institute at <http://www.lacitycollege.edu/Academic-Info/Rodney-Dangerfield-Institute/Department-Home> and follow the RDI @DangerfieldInst.

**About Rodney Dangerfield**

Rodney Dangerfield appeared in 22 films, 20 commercials and as a guest on “The Tonight Show Starring Johnny Carson” a record 70 times. Dangerfield’s success came relatively late in his life after spending years working as an aluminum siding salesman. In 1970, he opened Dangerfield’s comedy club which served as the starting ground for dozens of comedians including Jim Carrey, Jerry Seinfeld, Tim Allen, Rosanne Barr, Andrew Dice Clay and Jay Leno. Dangerfield's career peaked during the early 1980s, when he began acting in hit comedy movies including *Caddyshack, Easy Money* and *Back to School*. His 1980 comedy album, *No Respect*, won a Grammy Award. Dangerfield received the Lifetime Creative Achievement Award from the American Comedy Awards in 1994. Known for his iconic “I don’t get no respect” line, his signature black suit and red tie are part of a permanent collection at the Smithsonian Museum in Washington, D.C.

**About Joan Dangerfield**

Joan Dangerfield is chairman of ROCKDOME, a highly immersive multi-use entertainment performance venue with patented technology presenting and capturing content in an unprecedented format to create revolutionary music, film, nightlife and electronic entertainment experiences. Projects in various stages of development are located in the US, Asia and Middle East.  Joan also provides exclusive consulting services, securing well-known artists and branded interactive exhibitions to premiere entertainment promotion and technology companies in China.

**About Los Angeles City College**

Established in 1929, Los Angeles City College is the oldest of the Los Angeles Community Colleges. Located in the heart of Hollywood, LACC provides a dynamic innovative learning environment offering more than 100 vocational and professional programs including degrees, transfer programs and certificates to more than 18,000 students. LACC is home to one of the most successful Cinema/TV programs in the country, as well as The LACC Theatre Academy, the oldest theatre academy in Los Angeles. The College’s many famous alumni include Clint Eastwood, Morgan Freeman, Mark Hamill, and Cindy Williams among others. In 2019, LACC will celebrate its 90th anniversary. To enroll for classes, go to [www.lacitycollege.edu](http://www.lacitycollege.edu). Follow us on Facebook, <https://www.facebook.com/LosAngelesCityCollege>, on Twitter, [https//twitter.com/ OfficialLACC](https://twitter.com/OfficialLACC) and on Instagram, <https://www.instagram.com/losangelescitycollege/>.