

# Global Entertainment Conglomerates 1985 - present

# Hollywood Today

Time Warner Turner

Viacom Paramount CBS

FOX News Corp

Disney ABC

Sony Columbia

NBC Universal Comcast

# Time Warner

- 1989 Time Warner merger
- 1996 Time Warner acquires Turner Broadcasting
- 2000 AOL Time Warner merger

# Viacom Paramount

- 1993 Sumner Redstone's Viacom acquires Paramount
- 1995 UPN Network
- 1999 acquires CBS
- 2006 January -- Split into two companies:
- 1) CBS Corp = CBS, CW TV net, Paramount TV
- 2) Viacom cable nets, Paramount Pictures

# Dreamworks

- 1994 Created by Spielberg, Katzenberg & Geffen
- 1998 SAVING PRIVATE RYAN
- 1999 AMERICAN BEAUTY
- 2000 GLADIATOR
- Dreamworks animation
- 2001 SHREK
- 2004 SHREK 2
- 2006 Paramount acquires Dreamworks

# Fox

- Rupert Murdoch
- News Corp 1984-present
- 1986 Fox TV Network

# Disney

- 1984-2005 Michael Eisner
- 1984 Touchstone
- 1989 The Little Mermaid
- 1995 Pixar; purchased 2006
- Miramax
- Marvel
- Lucas/Star Wars

# Sony Columbia

- 1982 Coca Cola
- 1989 Sony



# NBC Universal

- MCA
- Matsushita
- Seagram
- General Electric / NBC
- Comcast

# Franchise Properties

- Stars – Tom Cruise, Johnny Depp, Robert Downey Jr, Julia Roberts
- Serial Characters – Batman, Spiderman, James Bond
- SF Worlds – Star Trek, Star Wars, X-Men
- Multipart sagas -- Lord of the Rings, Matrix, Pirates of the Caribbean, Harry Potter

# Current Filmmakers

- Tim Burton
- Steven Soderbergh
- Coen Bros
- Clint Eastwood
- Peter Jackson
- Quentin Tarantino
- Robert Rodriguez

# Digital Hollywood

- Digital Editing – 1990's
- Digital Production – End of film
- Digital Distribution & Exhibition