

HOLLYWOOD – The Big Five

Production Distribution Exhibition

Paramount

MGM

20th Century – Fox

Warner Bros

RKO

Hollywood Oligopoly

- Big 5 control first run theaters
- Theater chains regional
- Theaters required 100+ films/year
- Big 5 share films to fill screens
- Little 3 supply “B” films

Hollywood Major

- Producer Distributor Exhibitor
- Distribution & Exhibition New York based
- New York HQ determines budget, type & quantity of films

Hollywood Studio

- **Hollywood production lots, backlots & ranches**
- **Studio Boss**
- **Head of Production**
- **Story Dept**

Hollywood Star

- Star System
- Long Term Option Contract
- Publicity Dept

Paramount

- Adolph Zukor
- 1912- Famous Players
- 1914- Hodkinson & Paramount
- 1916– FP & Paramount merge
- Producer Jesse Lasky
- Director Cecil B. DeMille
- Pickford, Fairbanks, Valentino
- 1933- Receivership
- 1936-1964 Pres. Barney Balaban
- Studio Boss Y. Frank Freeman
- 1966- Gulf & Western

Paramount Theaters

- Chicago, mid West
- South
- New England
- Canada
- Paramount Studios:
Hollywood

Paramount Directors

Ernst Lubitsch

1892-1947

- 1926 So This Is Paris (WB)
- 1929 The Love Parade
- 1932 One Hour With You
- 1932 Trouble in Paradise
- 1933 Design for Living
- 1939 Ninotchka (MGM)
- 1940 The Shop Around the Corner (MGM)

Cecil B. DeMille

1881-1959

- 1914 THE SQUAW MAN
- 1915 THE CHEAT
- 1920 WHY CHANGE YOUR WIFE
- 1923 THE 10 COMMANDMENTS
- 1927 KING OF KINGS
- 1934 CLEOPATRA
- 1949 SAMSON & DELILAH
- 1952 THE GREATEST SHOW ON EARTH
- 1955 THE 10 COMMANDMENTS

Paramount Directors

Josef von Sternberg

1894-1969

- 1927 Underworld
- 1928 The Docks of New York
- 1930 The Blue Angel
- 1930 Morocco
- 1932 Blonde Venus
- 1934 The Scarlet Empress
- 1935 The Devil is a Woman

Paramount Directors
Preston Sturges

1898-1957

- 1940 The Great McGinty
- 1941 The Lady Eve
- 1941 Sullivan's Travels
- 1944 The Miracle at Morgan's Creek
- 1944 Hail the Conquering Hero

Paramount Directors

Billy Wilder

1906-2002

- 1944 Double Indemnity
- 1945 The Lost Weekend
- 1948 A Foreign Affair
- 1950 Sunset Boulevard
- 1953 Stalag 17
- 1954 Sabrina

Paramount's Famous Players

- Marlene Dietrich
- Gary Cooper
- Mae West
- Claudette Colbert
- Fred MacMurray
- Alan Ladd
- Bob Hope & Bing Crosby

Paramount's Big Hits

- 1922 The Covered Wagon
- 1927 Wings
- 1932 She Done Him Wrong
- 1943 For Whom the Bell Tolls
- 1944 Going My Way
- 1949 Samson & Delilah
- 1954 Rear Window
- 1955 The 10 Commandments
- 1958 Vertigo
- 1972 The Godfather
- 1974 Chinatown
- 1981 Raiders of the Lost Ark
- 1997 Titanic

The Paramount Program

- Fleischer Cartoons
- Paramount News
- Live Action Shorts

Metro-Goldwyn-Mayer

- Loew's Inc
- Marcus Loew buys Metro & Goldwyn
- Nicholas Schenck
- Louis B. Mayer
- Irving Thalberg
- 1969 - Kirk Kerkorian

Loew's Theaters

- New York
- Ohio
- Loew's State
Providence, RI 1940

- MGM Studios
Culver City

MGM Filmmakers

- Writer Frances Marion
- Cinematographer William Daniels
- Directors King Vidor & George Cukor
- Producer Arthur Freed & Director Vincente Minnelli

MGM Stars

- Greta Garbo
- Joan Crawford
- Lionel Barrymore
- Wallace Beery
- Spencer Tracy
- Clark Gable
- MGM Musical Stars
- Judy Garland
- Gene Kelly
- Mickey Rooney
- Fred Astaire

MGM's Films

- 1925 The Big Parade
- 1925 Ben Hur
- 1932 Grand Hotel
- 1932 Dinner at 8
- 1935 Mutiny on the Bounty
- 1939 Wizard of Oz
- 1943 Mrs. Miniver
- 1944 Meet Me in St Louis
- 1952 Singin in the Rain
- 1959 Ben Hur
- 1968 2001-A Space Odyssey

MGM

- Hearst Metrotone News
- Hal Roach Shorts
- Hanna & Barbera Cartoons

Fox

- Wm Fox vs. the Edison Trust
- 1927 Fox Movietone News
- Fox Theaters—Western US
- 1930 - Fox forced out
- 1930s - Fox in bankruptcy

Twentieth Century-Fox

- 1935 - 20th Century
- Joseph Schenck
- Darryl F. Zanuck

Fox Studios

- Sunset & Western
- Movietone City – West LA
- Century City
- Fox Theaters – west of the Rocky Mtns

Fox Stars

- Theda Bara
- Tom Mix
- Janet Gaynor
- Will Rogers
- Shirley Temple

20th Century-Fox Stars

- Shirley Temple
- Tyrone Power
- Betty Grable
- Henry Fonda
- Marilyn Monroe

Fox Films

- 1915 A Fool There Was
- 1926 What Price Glory
- 1927 Sunrise
- 1927 7th Heaven
- 1935 Steamboat Round the Bend
- 1939 Young Mr Lincoln
- 1940 The Grapes of Wrath
- 1941 How Green Was My Valley

20th Century-Fox Films

- 1944 Laura
- 1946 My Darling Clementine
- 1947 Gentleman's Agreement
- 1950 All About Eve
- 1965 The Sound of Music
- 1977 Star Wars

John Ford 1894-1973

- 1917 Straight Shooting
- 1924 The Iron Horse
- 1934 The Lost Patrol -RKO
- 1935 Steamboat Round the Bend
- 1935 The Informer -RKO
- 1939 Stagecoach -UA
- 1939 Young Mr Lincoln
- 1940 The Grapes of Wrath
- 1941 How Green Was My Valley

20th Century- Fox

- Directors Henry King, Otto Preminger, Joseph L. Mankiewicz
- Music by Alfred Newman
- Writer Nunnally Johnson
- Writer Philip Dunne

Fox Shorts

- Fox Movietone News
- Terrytoons

Warner Bros

- 1914 - Warner Bros Feature Distribution
- 1917 – MY FOUR YEARS IN GERMANY
- President Harry Warner
- Studio Boss Jack Warner
- First National - Burbank Studios
- Gangsters & working class heroes
- Busby Berkeley musicals

Warners

- Theaters – Pennsylvania & New Jersey
- Studios – Sunset Blvd in Hollywood & the Burbank Studios

Warner Bros Stars

- Bette Davis
- Humphrey Bogart
- James Cagney
- Edward G. Robinson
- Errol Flynn

Warner Bros

- 1927 The Jazz Singer
- 1928 The Singing Fool
- 1930 Little Caesar
- 1931 Public Enemy
- 1932 42nd Street
- 1933 Footlight Parade

Warner Bros

- 1935 Captain Blood
- 1938 Advs of Robin Hood
- 1939 The Roaring 20's
- 1941 Sgt York, High Sierra, Maltese Falcon
- 1942 Casablanca
- 1946 Mildred Pierce
- 1956 The Searchers

Warner Talent

- Michael Curtiz
- Raoul Walsh

Looney Tunes & Merrie Melodies

- Chuck Jones
- Tex Avery
- Bugs Bunny
- Daffy Duck
- Tweety
- Road Runner

R.K.O.

- RCA Photophone
- David Sarnoff
- FBO
- Keith-Albee-Orpheum
- Theaters – New York
- Radio City Music Hall
- 1935 - Floyd Odlum
- 1948 - Howard Hughes

RKO Radio Pictures

- Katharine Hepburn
- Robert Mitchum
- Robert Ryan
- Fred Astaire & Ginger Rogers

Radio Pictures

- 1931 Cimarron
- 1933 King Kong
- 1933 Little Women
- 1935 Top Hat
- 1936 Swing Time
- 1941 Citizen Kane
- 1945 Bells of St Mary's
- 1946 Notorious
- 1946 Best Years of Our Lives
- 1946 It's a Wonderful Life
- 1947 Out of the Past

RKO Filmmakers

- Merian C. Cooper
- Orson Welles
- Nicholas Ray
- Val Lewton
- Jacques Tourneur
- Lupe Velez

Walt Disney

- 1938 Snow White
- 1940 Fantasia
- 1941 Dumbo
- 1942 Pinocchio
- 1950 Cinderella