

A short, 30-60 second well-crafted business pitch telling someone who you are, what and what you seek. It is designed to market your experiences and skill sets. You can use elevator pitches in a variety of professional situations such as networking events, career fairs, and formal interviews. (No elevator required!)

Five Components of an Elevator Pitch:

1. Who You Are and What You Do

You should start out your pitch by introducing yourself (name, year in school, what you study, etc.). Hi, My name is _____ and I am a _____ (first year, second year, etc.) pursuing an Associate of _____ (Arts/ Science) in _____ (major) at Los Angeles City College.

2. Share your current work, leadership, volunteer/club, research or academic experience.

Relevant experiences such as work experience, leadership experience, volunteer work, club involvement, research experience, academic experience, etc. I have experience in _____. On campus, I am involved in _____.

3. Your Skills and/or Accomplishments

State some of your strongest skills and/or accomplishments that you feel would be meaningful to an employer or career professional.

My strongest skills are _____.

OR

Some of my accomplishments include _____.

4. Goals- What You Are Interested in Doing

State your career field of interest and list why you are interested in that field. I am interested in _____.

5. What Are You Wanting:

What are you hoping to gain/learn from your contact with the employer or career professional? (Internship, job, shadowing, etc.) I am currently looking for a _____ (internship, job) and wish to start _____ (time frame).

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Write down your elevator pitch: